



Transparent Teaching

hello!

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AGENDA

RESEARCH

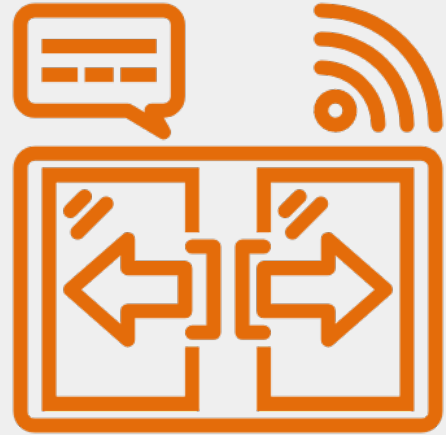


TRANSPARENT ASSIGNMENTS



TRANSPARENT COURSE





1. What is Transparent Teaching?



Teaching and learning methods explicitly focus on how and why students are learning course content in particular ways.”

--MA Winkelmes



Beyond “Content”

- Not just the “what”
- Explicit learning processes
- Benefits for underrepresented students



Research

American Association of Colleges & Universities (AAC&U)

Transparency in Learning and Teaching project (TILT Higher Ed)

Study #1

- 7 schools
- 35 faculty
- 1800 students
- Revised 2 assignments



Assignment Revisions: Problem-based

Pre-assignment communication:

Skills practiced

Knowledge gained

Task:

What will the
students do?

How to do it (steps,
possible issues)

Criteria for success:

Checklist in advance

Examples of
excellence (real-
world)

Apply criteria



Results

- Academic confidence
- Sense of belonging
- Improved metacognition
- Greater gains for underserved students



Study #2

- UNLV
- Improved persistence
- Increased collaboration skills in STEM & Life Sciences

(Winkelmes, 2019)



2. Transparent Assignment Design



Assignment Design

PURPOSE



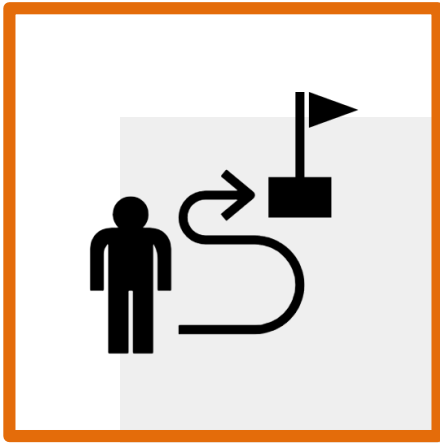
TASK



CRITERIA



(Winkelmes, 2013)



Purpose

Define learning objectives

- *Skills for success beyond course*
- *Discipline-specific knowledge*

(Winkelmes, 2019)



Task

Assignment steps

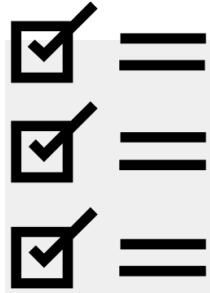
- *Possible mistakes*
- *See Bloom's Taxonomy*
- *Struggle?*

(Winkelmes, 2013)



The purpose of this assignment is for you to struggle and feel confused while you invent your own process to solve the question.”

--MA Winkelmes

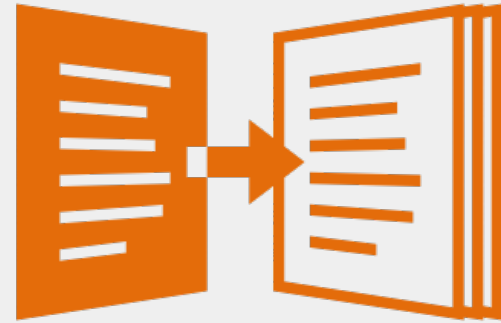


Criteria

Checklist or rubric

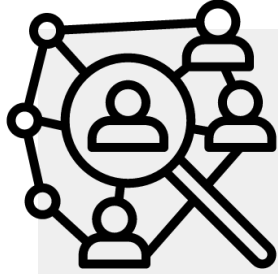
- *Self-evaluate*
- *What is excellence?*
- *Real-world examples*
- *Reflection*

(Winkelmes, 2013)



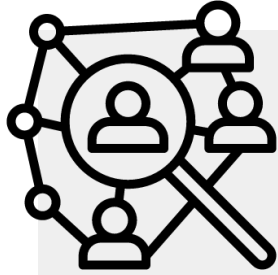
3. Apply the Template

The Transparent Assignment Template



Intro Social Sciences

- 1. Find the assignment purpose*
- 2. Identify the task*
- 3. What are the skills required?*

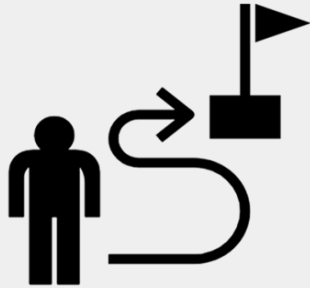


Transparent Assignment

What is different?

Revise 2 Assignments

PURPOSE



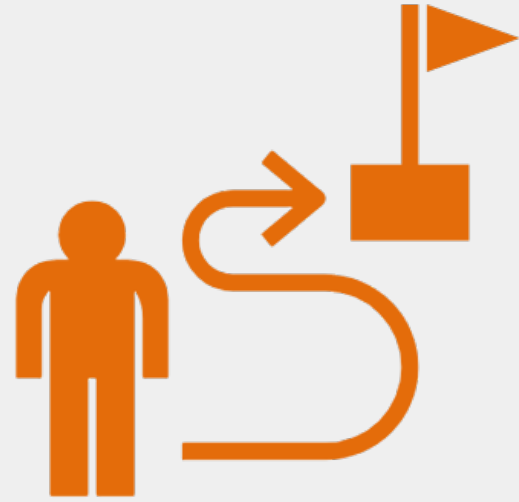
TASK



CRITERIA



(Winkelmes, 2013)



3. CLEAR LEARNING PATH



Purpose	Task	Criteria
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Goal #1: Evaluate and critique visual communication. (Knowledge)

- Identify elements in an advertisement that can be improved.

Goal #2: Design effective visual messaging. (Skills)

- Use the C-R-A-P principles to redesign an advertisement.

Goal #3: Use digital tools to create graphic elements. (Skills)

- Identify the tool you wish to use for your design work.
- Use your chosen tool to redesign an advertisement.



Purpose	Task	Criteria
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In order to receive full credit, Project 1 must:

1. Be submitted on time (before 11:59 p.m. on the [due date listed in the Syllabus](#)) (20 points)
2. Requirements:
 1. Two or more of the C-R-A-P principles. (30 points)
 2. Two different font choices that support the message. (10 points)
 3. At least one non-system font. (10 points)
 4. Clear organization (arrangement). (10 points)
 5. The appropriate aesthetic for the message and audience (style and delivery). (10 points)
 6. A clear "call to action." (10 points)



Criteria	Ratings		Pts
On Time All required files are uploaded prior to 11:59 on the due date.	20 pts Full Marks	0 pts Not on time	20 pts
Two or more of the C-R-A-P Principles	30 pts Two principles are present	0 pts Less than two principles are present	30 pts
Minimum of two different fonts that support the message.	10 pts Two fonts that support the message without conflict.	0 pts Less than two fonts are present, or the two fonts conflict.	10 pts
Clear organization	10 pts Content and graphic elements are organized	0 pts The organization of content and graphics is not apparent.	10 pts
Appropriate aesthetic for message and audience	10 pts The aesthetic is appropriate for the message and audience	0 pts Aesthetic is not appropriate for message or audience	10 pts
Call to action is clear			



Sample Course Goals

1. Evaluate and critique visual communication.
2. Design effective visual messaging.
3. Use digital and analog tools to create visual elements.



1.7 Aesthetics, culture, and terminology

- Watch welcome video
- Read VCT “Why every business professional needs to be a designer”

1.14 The right type

- Read Williams chapters 9, 10, 11 & 12
- Post Jamboard examples, project 1 assigned

1.21 Proximity and alignment


- Read Williams chapters 1 – 3
- Post Jamboard examples, project 1 due

1.28 Repetition, contrast, and accessibility

- Read Williams chapters 4 – 5
- Post Jamboard examples, project 2 assigned



Assignment	Evaluate	Design	Tools	Points
Jamboards (5)	X			150
1 – Ad redesign	X	X	X	100
2 - Flyer	X	X	X	160
3 - Infographic	X	X	X	225
4 - Story	X	X	X	310
Participation	X			120
Total				1065



Assignments

The course assignments are designed to be flexible to fit your personal goals. You have the option to suggest an alternate assignment one week prior to the mock-up deadline. View the rubrics within Canvas for the specific grading details for each assignment.

▶ Purpose and Overview

▶ Jamboards (Jb)

▶ Project 1 - Ad Redesign

▼ Project 2 - Flyer

Use a template to incorporate "C-R-A-P" principles into a flyer or presentation of your choice to earn 160 points. A preliminary mock-up will provide you with an opportunity to give and receive feedback. Level up your grade by creating your own template (+30 points).

▶ Project 3 - Infographic

▶ Project 4 - Tell a Story



Revised 2 Assignments

PURPOSE



TASK



CRITERIA



TILT Higher Ed

Transparency in Learning and Teaching

<https://tilthighered.com/>

thanks!

Any questions?

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<https://teach.ufl.edu/consultations>



Sources

- Beatty, B. J. (2019). [Values and Principles of Hybrid-Flexible Course Design](#). In B. J. Beatty (Ed.), *Hybrid-Flexible Course Design*. EdTech Books.
- McNair, T. B. (2016). Designing purposeful pathways for student achievement through transparency and problem-centered learning. [Peer Review](#), 18(1/2).
- Winkelmes, M. (Director). (2019, March 29). [Transparent instruction and its impact on learning](#) [Video file]. Retrieved October 13, 2020.

Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Icons by [TheNounProject](#)